VIDEO CONTEST

Videography and editing is done by contestants. Work follows copyright laws regarding music, still images, clip art, etc. (See Section 3, page 10.) Videos include contestant's choice of music and video production techniques. Format may include video footage, still photography, computer animation, stop motion, etc.

Video

- The video must have credits including title, who participated in creating the video and what their roles were.

- Others not taking part in the contest may appear in the video, however, all editing and production must be done by contestants.

- All music, video, images and computer animation must be 4-H appropriate. Contestants should seek guidance from 4-H leaders for help determining if content is 4-H appropriate.

- Video must comply with copyright laws and the 4-H emblem must be used appropriately.

- Photo releases must be submitted with the video for everyone appearing in the video. (Please use the photo release supplied.)

- Participant(s) are responsible for playing the video either from an online source or from a media storage device. Check with the local Event Coordinator to ensure Internet access is available at the event site. It is wise to have a backup plan for any digital media.

- Parents, 4-H leaders and others are encouraged to inspire, guide and help with developing ideas for the video; however, the video entry must be the work of the 4-H member or team.

- 4-H members are encouraged to review the 4-H Movie Magic project book, published by MSU Extension in April 2011 for information on making videos.

Video Evaluation Interview

Contestants will be judged on video content, creativity, flow of the video, technical performance and presentation. Contestants will be asked about the message they intended to portray, their target audience, platform where the video is posted and effectiveness.

Length

Videos should be between 30 seconds and 5 minutes in length. Contestants will have approximately 15 minutes to show the video and be interviewed. The time will be divided between time viewing the video (5 minutes) and interviewing with the judges (10 minutes). In the interview, contestants will present their video and answer questions about what they learned, technologies used in making the video, the message and the intended audience.

Number of Presenters

An individual presentation is delivered by one person. A team presentation is delivered by up to three people. Team members should divide work equally. An uneven distribution of work will impact the evaluation. The team is evaluated together.

Questions

Anyone may ask questions. Judges ask questions first. Time for questions may be limited.

Attire

Appropriate attire for the occasion. Costumes may be worn if appropriate to video.

Other

Copyright laws must be observed. A contestant may be disqualified from the contest for inappropriate content.