Definitions

Health Priority Area

A defined health problem, structural concern or behavior that:

1) Has been identified by partners as a key health concern in the county
2) Represents a substantial, measurable health burden
3) That, ideally, if changed would positively impact multiple health concerns
4) Can and should be addressed through a series of collective action strategies carried out by community partners over time

Example: Youth Tobacco Use

Metric

The health data point watching are “watching” to determine the collective impact of our work. OR How we will QUANTIFY the identified Health Priority Area.

Example: Percent of high school students in Lewis and Clark County who report current smoking

Target

The desired measure for the identified metric at the end of the 3 year CHIP period.

Consider using Healthy People 2020 target or a 10% reduction.

Example: By 2019, the percent of high school students in Lewis and Clark County who report current smoking will drop from 18.4 to 16.6%.