A Resolution of the Lewis and Clark City-County Board of Health
in support of the DPHHS permanent E-cigarette flavor ban ruling

WHEREAS, nicotine usage in teens is especially harmful and can lead to significant physical and mental health issues such as decreased impulse control, decreased attention span, decreases in lung function due to inhaling toxic chemicals and heavy metals along with Vaping Associated Pulmonary Injury (VAPI), among others; and

WHEREAS, tobacco companies use predatory marketing tactics to target youth, particularly susceptible consumers, by placing a large number of tobacco products at retail stores popular with youth,

WHEREAS, and creating flavors like bubblegum and candy apple and mango, traditionally more popular with young users; and

WHEREAS, flavored e-cigarettes are popular among teens. In Lewis and Clark County alone, according to the 2019 Youth Risk Behavior Survey, 48% of High School students had used an electronic nicotine device in the last 30 days and 68% had tried using an electronic nicotine device; and

WHEREAS, 30% of Lewis and Clark County youth currently use e-cigarettes and 12% of Montana youth currently use e-cigarettes; and

WHEREAS, the Lewis and Clark City-County Board of Health stands in support with the proposed e-cigarette flavor rule and believes that it will decrease youth initiation to tobacco and nicotine delivery devices; and

WHEREAS, this rule will decrease access to e-cigarette products by making these products less accessible to youth, and in turn, limiting the overall usage in middle and high schools around the state; and

WHEREAS, youth have reported being more likely to use products that are flavored and with recent steps, like the Federal Tobacco 21 ruling, this will be another step in the right direction to a healthier state and limiting youths’ access to these products; and

NOW THEREFORE, BE IT RESOLVED, the Lewis and Clark City-County Board of Health recommends that the Permanent E-cigarette Flavor rule be passed by the state of Montana.

Adopted by the Lewis and Clark City-County Board of Health on this day, June 25, 2020.

BY: 
Justin Murgel, Chair

Our mission is to improve and protect the health of all Lewis and Clark County residents