Video Evaluation Interview

Contestants will be judged on video content, creativity, flow of the video, technical performance and presentation. Contestants will be asked about the message they intended to portray, their target audience, platform where the video is posted and effectiveness.

Length

Videos should be between 30 seconds and 5 minutes in length. Contestants will have approximately 15 minutes to show the video and be interviewed. The time will be divided between time viewing the video (5 minutes) and interviewing with the judges (10 minutes). In the interview, contestants will present their video and answer questions about what they learned, technologies used in making the video, the message and the intended audience.

Number of Presenters

An individual presentation is delivered by one person. A team presentation is delivered by up to three people. Team members should divide work equally. An uneven distribution of work will impact the evaluation. The team is evaluated together.

Questions

Anyone may ask questions. Judges ask questions first. Time for questions may be limited.

Attire

Appropriate attire for the occasion. Costumes may be worn if appropriate to video.

Other

Copyright laws must be observed. A contestant may be disqualified from the contest for inappropriate content.