Number of Presenters
Individual or teams.

Questions
Anyone may ask questions. Evaluators/judges ask questions first. Time for questions may be limited.

Notes
Notes may not be used.

Attire
Appropriate attire for the occasion. Costumes can be used.

Participants must run any needed audio-visual equipment. Check with the local Event Coordinator to make sure equipment needed will be available.

The commercial should catch the audience’s attention, be effective and interesting, have an introduction, body and conclusion, use clear ideas and logic, be organized, use accurate and current information, be brief and convincing, use volume/pitch/intonation, show proper use of language, poise and delivery.

Posters and Slides
None required. No title card is necessary.

Visual Aids
Costumes, props, decorations, and other visual aids are encouraged.

Length
Presentations are not to exceed 3 minutes in length (not including setup and removal of props, etc.). Exceeding 3 minutes in length does not result in disqualification but will be considered when evaluating the presentation.